

26.86 %

Churn Rate

6687

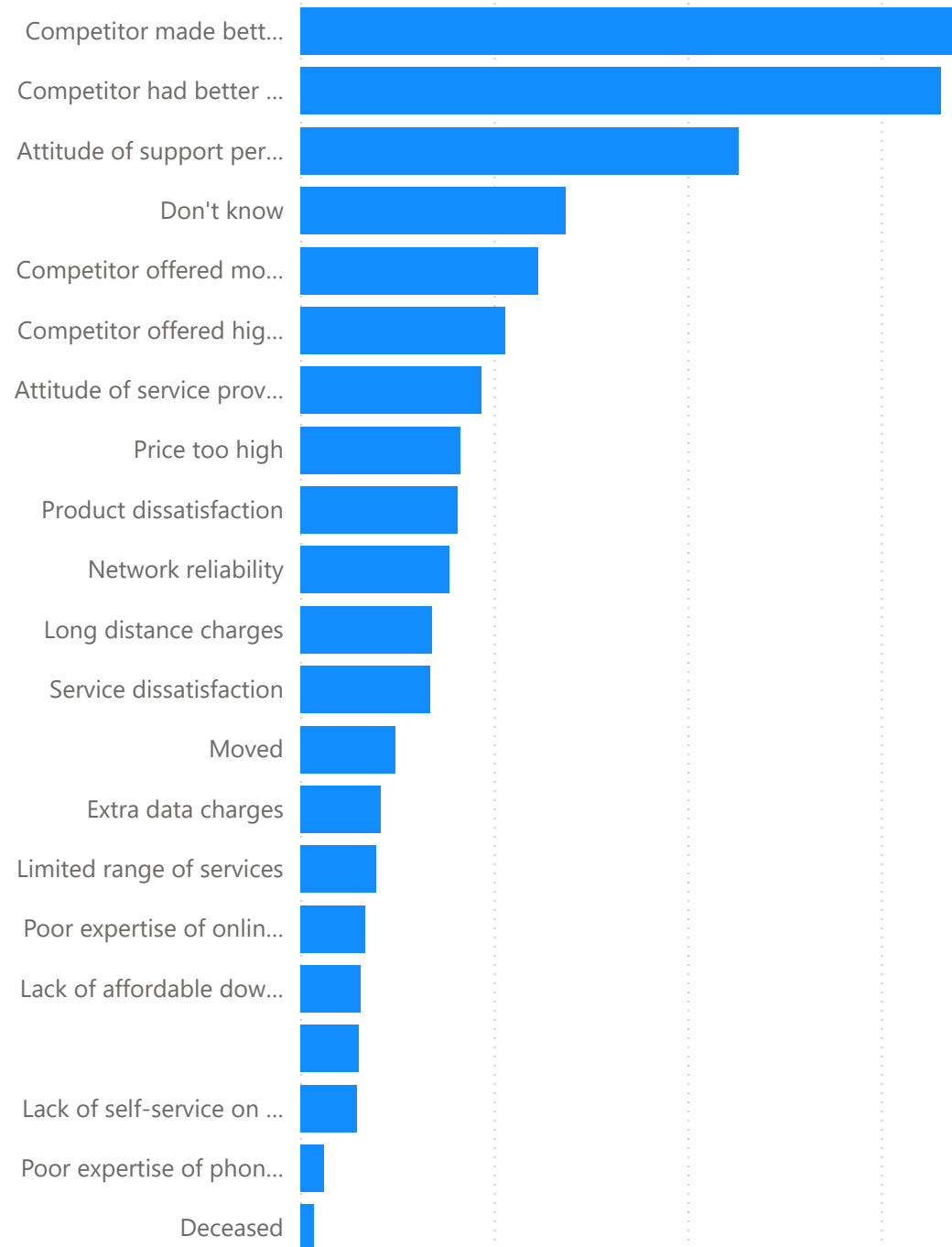
Count of Customer ID

1796

Churned

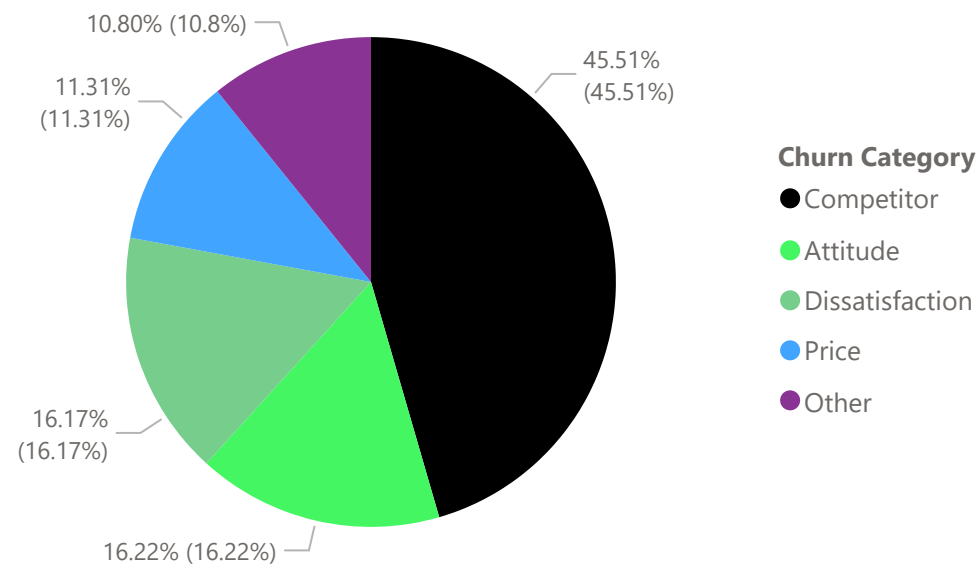
Churn Reasons

Churn Reasons

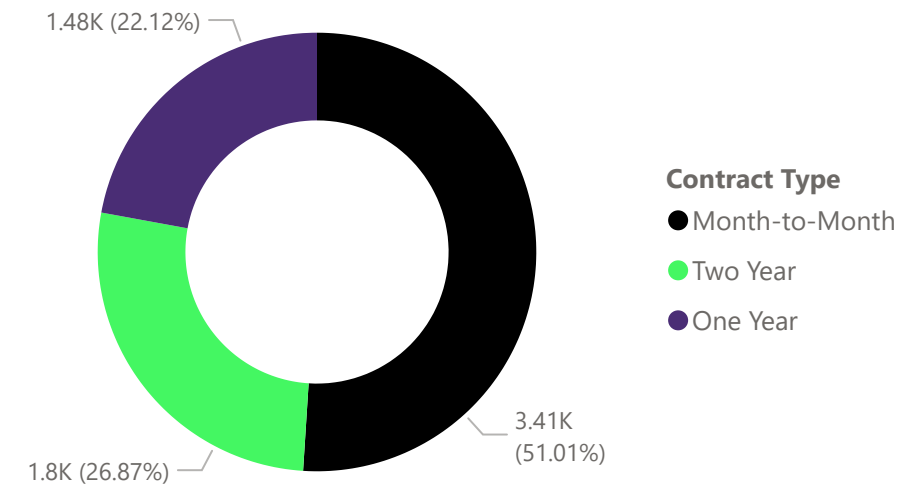


0% 5% 10% 15% 20%
% of Total Number of Customers

Churn by category

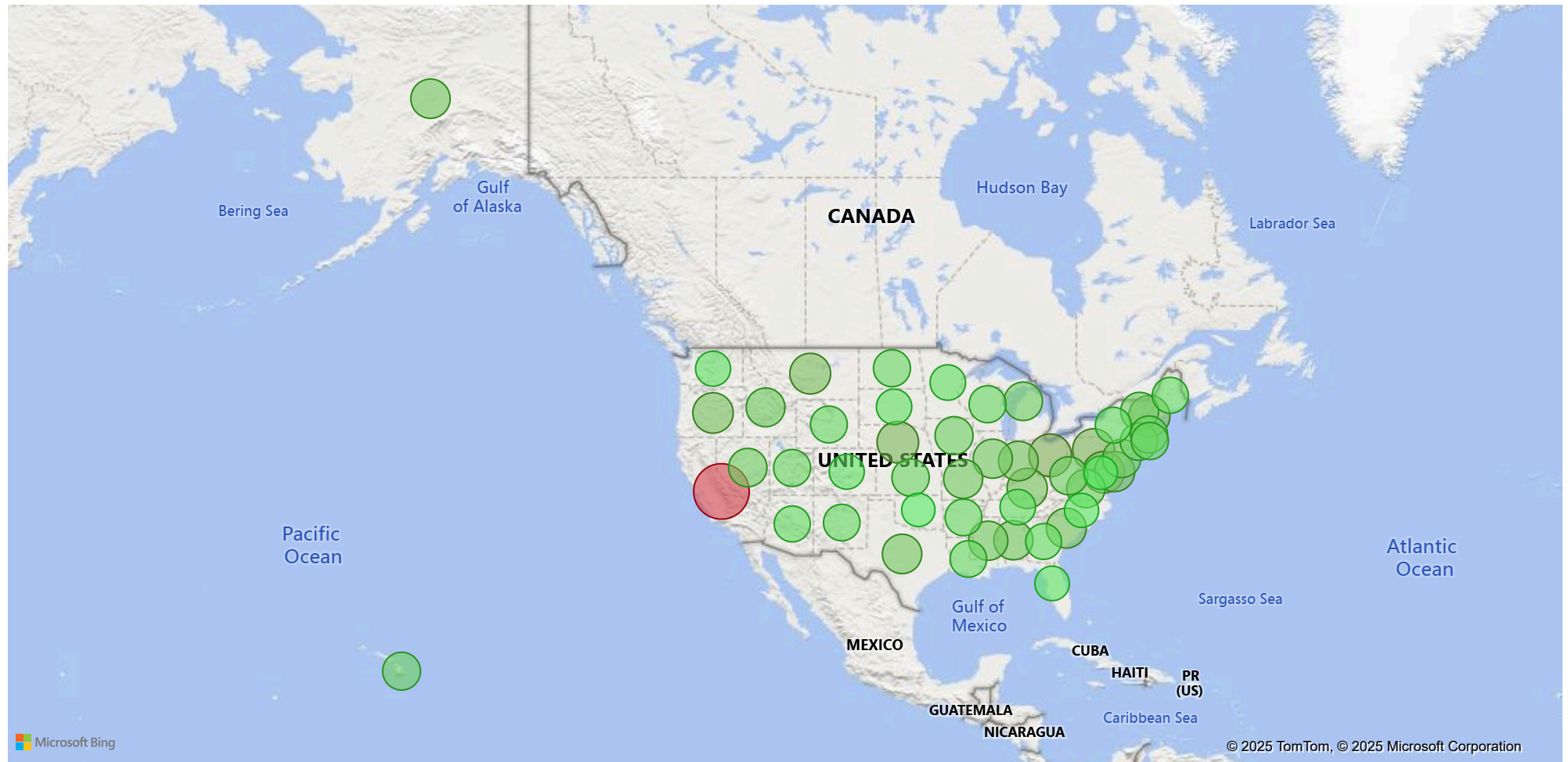


Customers by Contract type



⚠ This visual type is being retired soon. Contact your admin to upgrade.

Churn Rate by State



6123

Customer Service Calls

0.92

Avg Customer Service Calls

1

77

Contract Category

- ☐ Select all
- ☐ Monthly
- ☐ Yearly



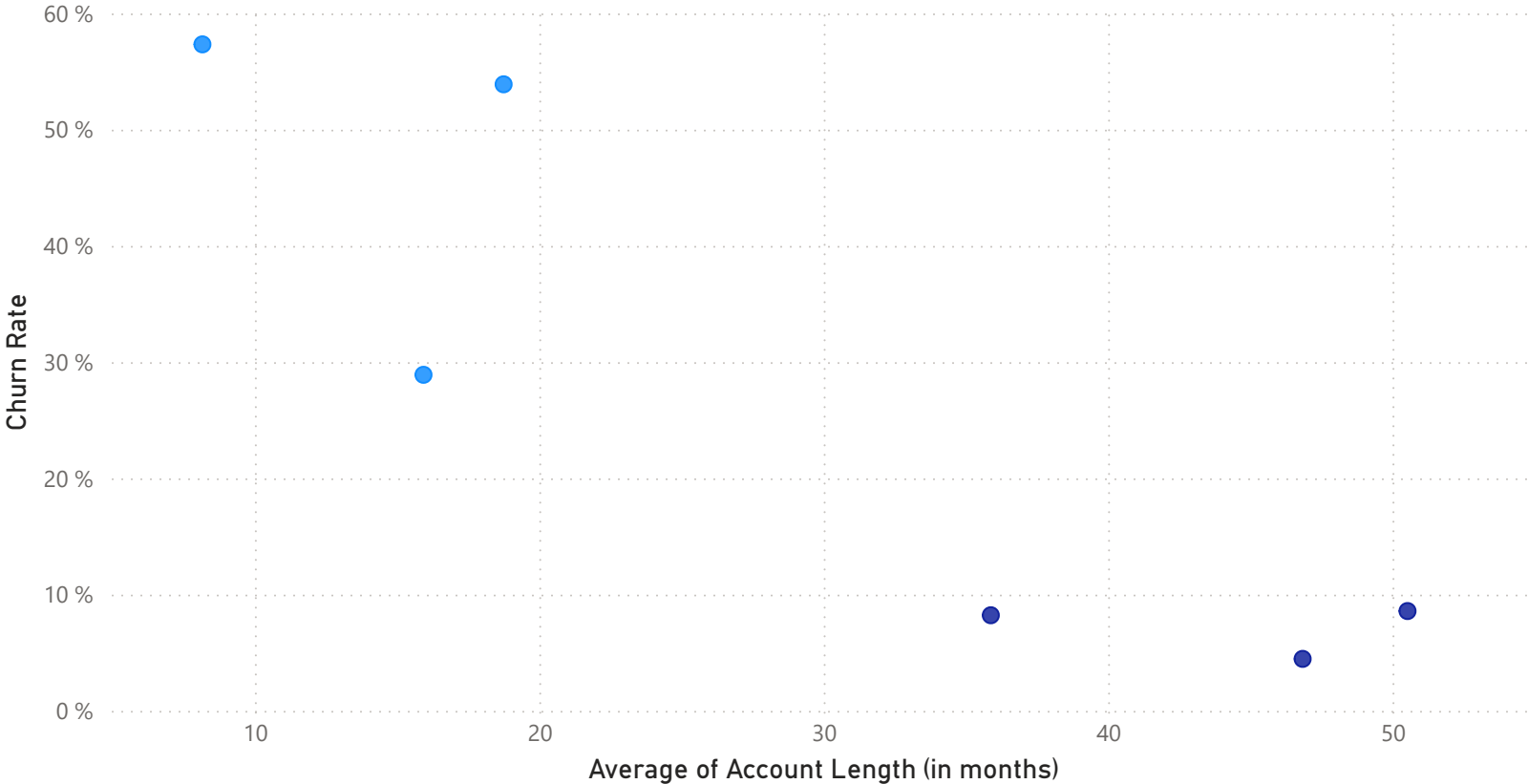
Payment Method

- ☐ Select all
- ☐ Credit Card
- ☐ Direct Debit
- ☐ Paper Check

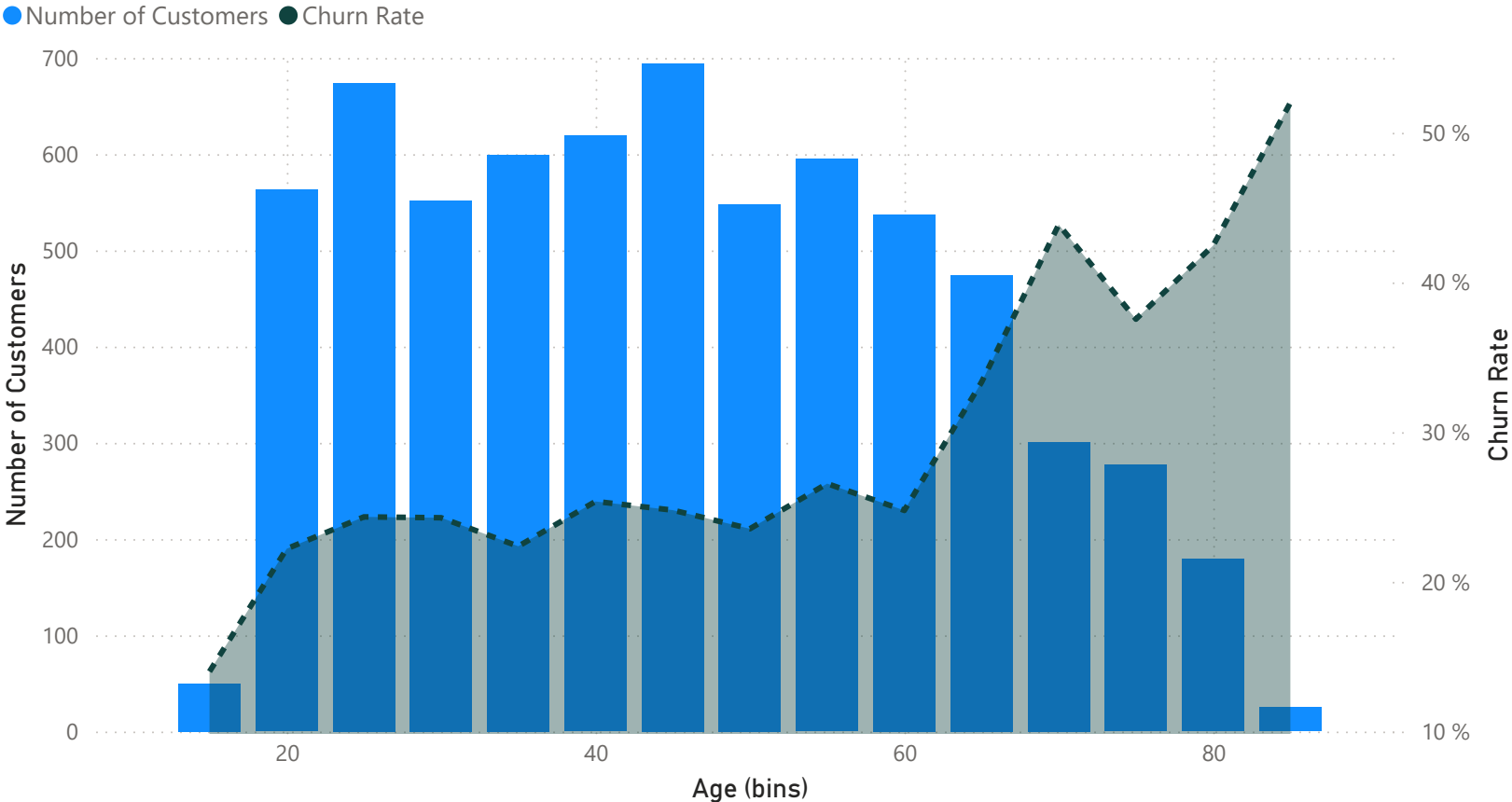


Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category

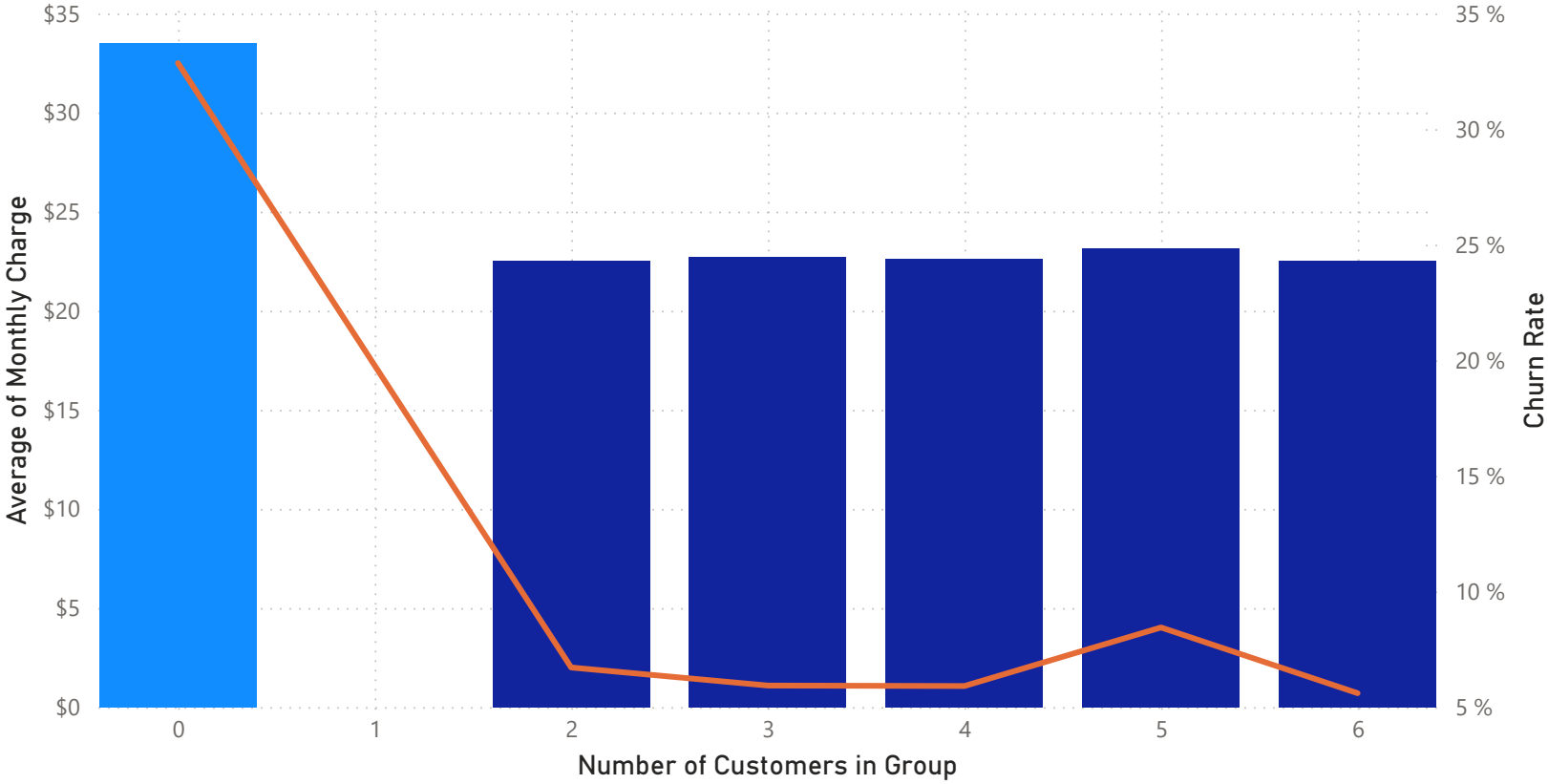


Number of Customers and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group



Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

Grouped Consumption

\$33.64
Average Extra International Charges

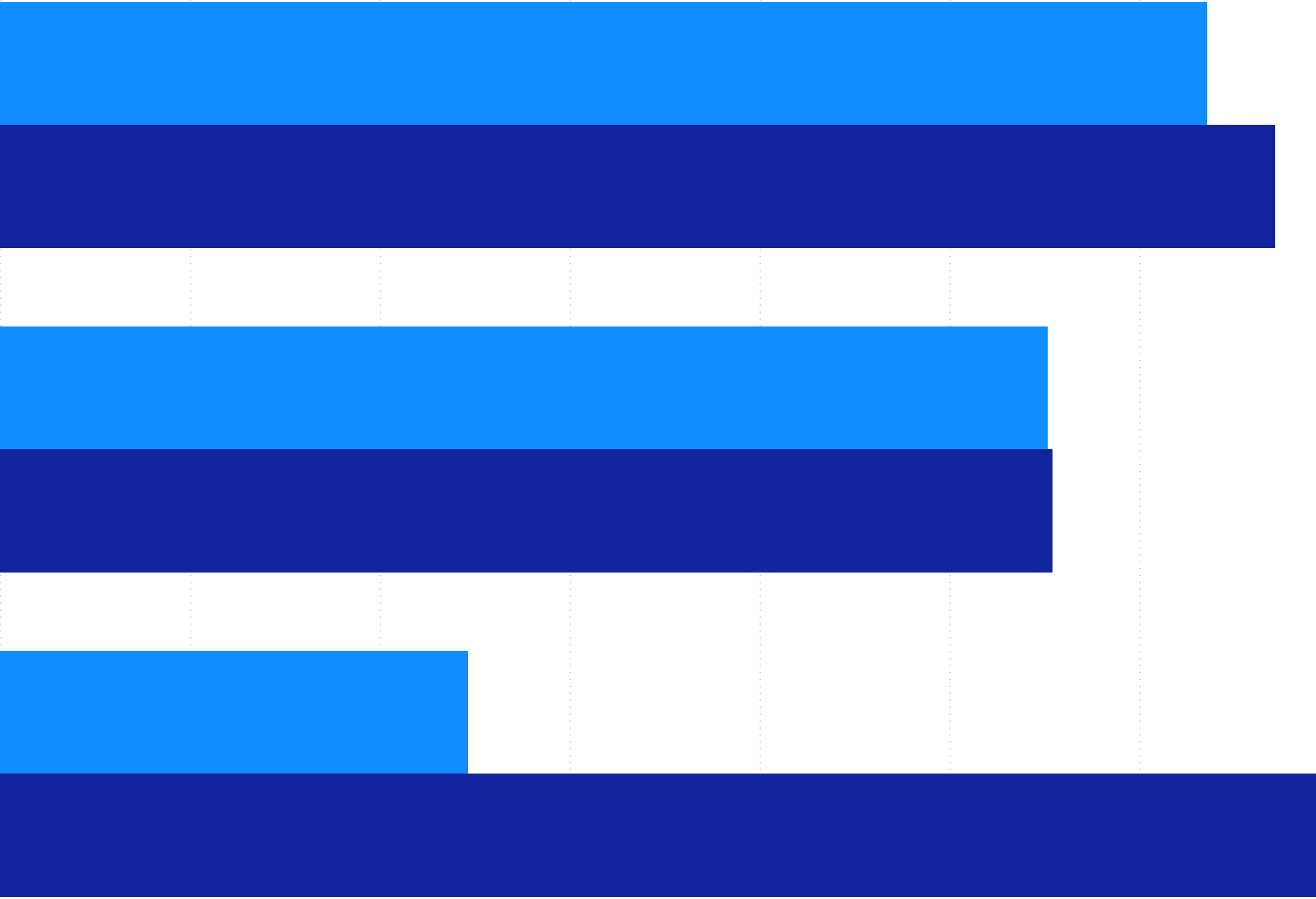
\$3.37
Avg Extra Data Charges

Between 5 and 10 GB

10 or more GB

Less than 5 GB

0 % 5 % 10 % 15 % 20 % 25 % 30 % 35 %
Churn Rate



6123

Customer Service Calls

\$3.37

Avg Extra Data Charges

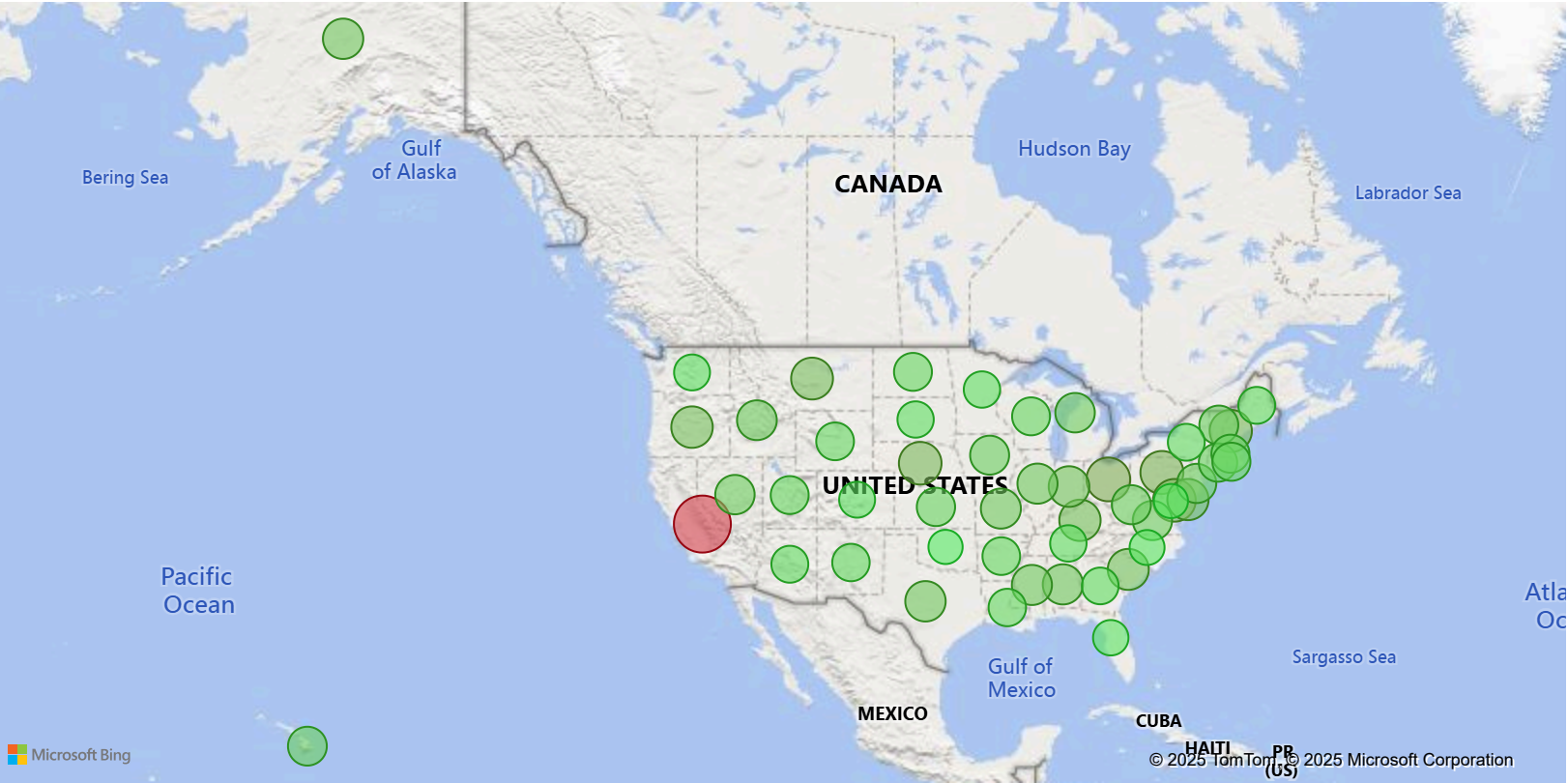
0.92

Avg Customer Service Calls

\$33.64

Average Extra International Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

